

EX PARTE - LATE FILED

May 21, 1996

**EX PARTE**

William F. Caton  
Acting Secretary  
Federal Communications Commission  
Mail Stop 1170  
1919 M Street, N.W. , Room 222  
Washington, D.C. 20554

Dear Mr. Caton:

Re: CC Docket No. 96-45, Universal Service

Today, Colin Petheram, Regulatory Manager, Universal Service, Peter W. Geiler, Financial Manager, Product Economics and Public Policy Analysis, both of Pacific Bell, James Stegeman, Senior Consultant, INDETEC International, and I met with Greg Rosston, Chief Economist, FCC; Peyton Wynns, Chief, Industry Analysis Division, Common Carrier Bureau; Jay Atkinson, Bill Sharkey, Alex Belinfante, Nasir Khilji, and Rafi Mohammed, all of the Common Carrier Bureau, to discuss the issues summarized in the attached materials. Please associate these attachments with the above-referenced docket.

We are submitting two copies of this notice in accordance with Section 1.1206(a)(1) of the Commission's rules. Please stamp and return the provided copy to confirm your receipt. Please contact me should you have any questions.

Sincerely,



cc: J. Atkinson  
A. Belinfante  
N. Khilji  
R. Mohammed  
G. Rosston  
W. Sharkey  
P. Wynns

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MAY 21 1996

FEDERAL COMMUNICATIONS COMMISSION  
WASHINGTON, D.C. 20554

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## ***Cost Proxy Model***

### ***Key Points Regarding Model:***

#### **Model is Flexible:**

- Can be run at a variety of geographic levels, grid, CBG, cable TV boundary, political boundary
- Demographic data is available for ethnicity, income, size of household
- Can use commercial or proprietary data
- Definition of what is Universal Service is easily modified

#### **Cost Proxy Model is ready for Implementation:**

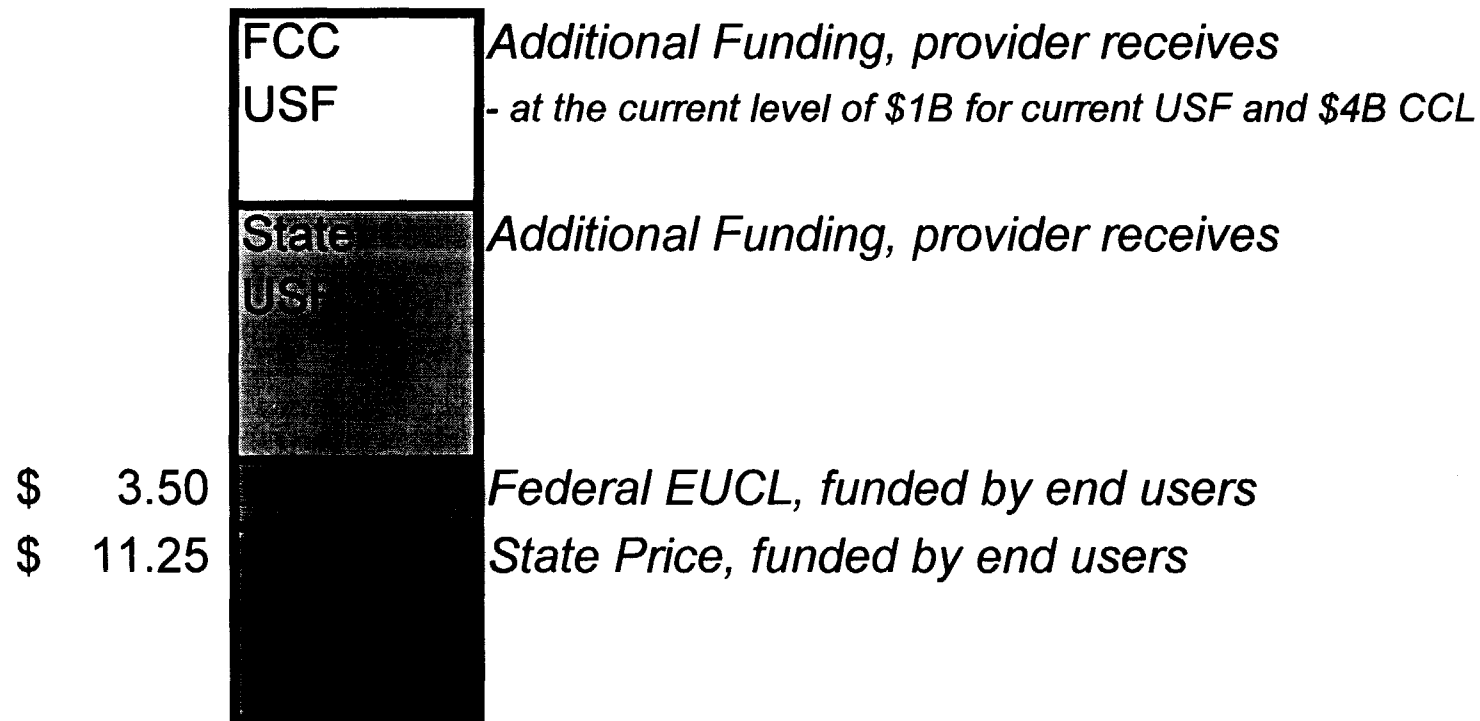
- CPM is part of California's Universal Service proceeding
- Interim decision by CPUC in July, Final Decision - early August
- Critical evaluation of model has already been done

#### **Model is Accurate & Reflects Reality:**

- Geographic unit is small enough to capture actual location of wire centers and engineering decisions that have impacted network design
- Can have significant impact on accuracy of rural telcos numbers
- Other models have missed totally or misallocated wire centers to incorrect CBGs
- Captures clustering in rural areas, does not assume even geographic distribution
- Properly identifies investment and non-investment related expense

## California Example

### FCC Subsidy Issue in Context of Total Cost of Universal Service



# THE COST PROXY MODEL©

## **What is it**

The CPM is a database driven predictor of a least cost, forward looking local telecommunications network. It is based upon data collected from a small geographic unit which can be roled up into an geographic area, including CBG, WC, CATV, or according to other factors such as ethnicity, income, age, etc..

## **Distinguishing characteristic**

A SAS™ based, menu driven software system making it easy to use and run what if scenarios, contrasted to Excel™ spreadsheets based models.

## **Other advantages**

- Finer input geography - grid
- Delinks cash operating expenses from investments
- Includes all network elements
- All inputs are changeable
- Accurate assignment of of CBGs
- Recognizes individual provider uniqueness
- Flexible
- Works with both proprietary and commercial inputs

# CPM Development Criteria

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1. Accommodate any geography
2. Operate with or without proprietary data
3. Reflect realistic cost drivers

# 1. Accommodate Any Geography

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- Individual premises
- Wire centers
- Grid cells (any size)
- CATV areas
- Census block groups
- Entire state
- Cities and towns
- Arbitrary polygons

## 2. Operate With or Without Proprietary Data

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- Customer addresses
- Actual network
- Company costs
- Actual equipment
- Actual network topology
- Grid cells/other polygons
- Simulated network
- Average costs
- Assumed equipment
- Modeled network topology

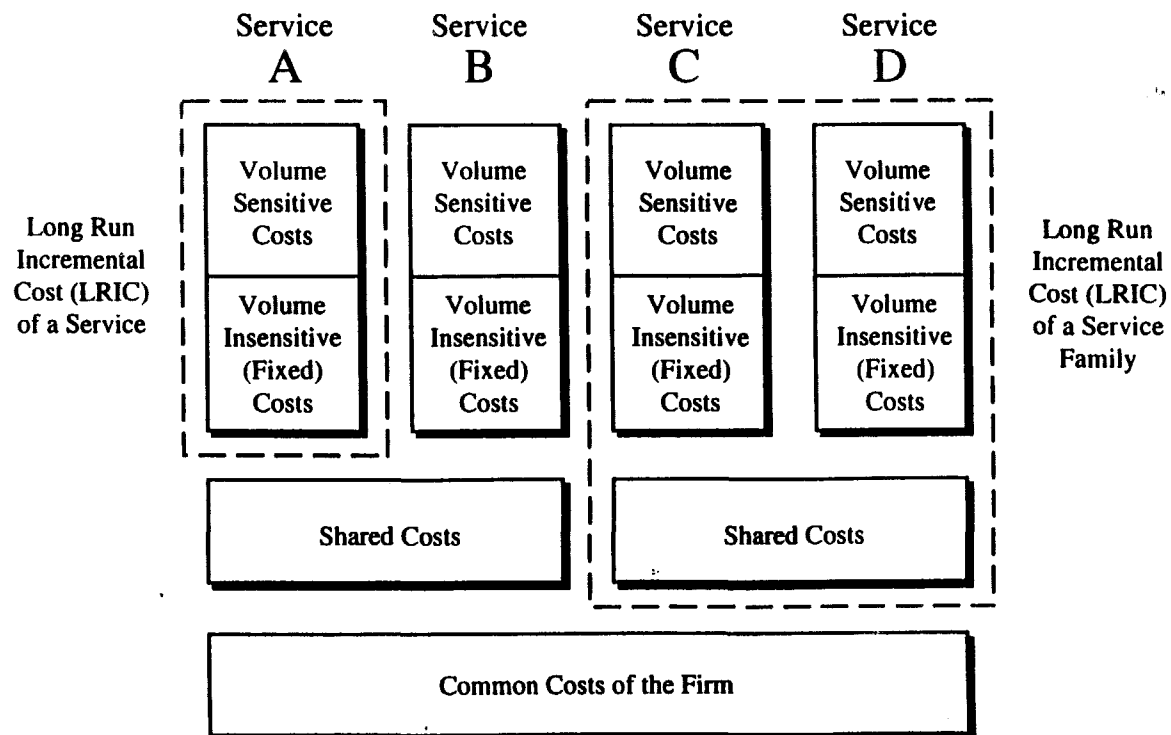
### 3. Reflect Realistic Cost Drivers

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- Recognize terrain differences
- Assign Customers to serving wire center
- Accommodate specified technology
- Reflect actual distances and densities

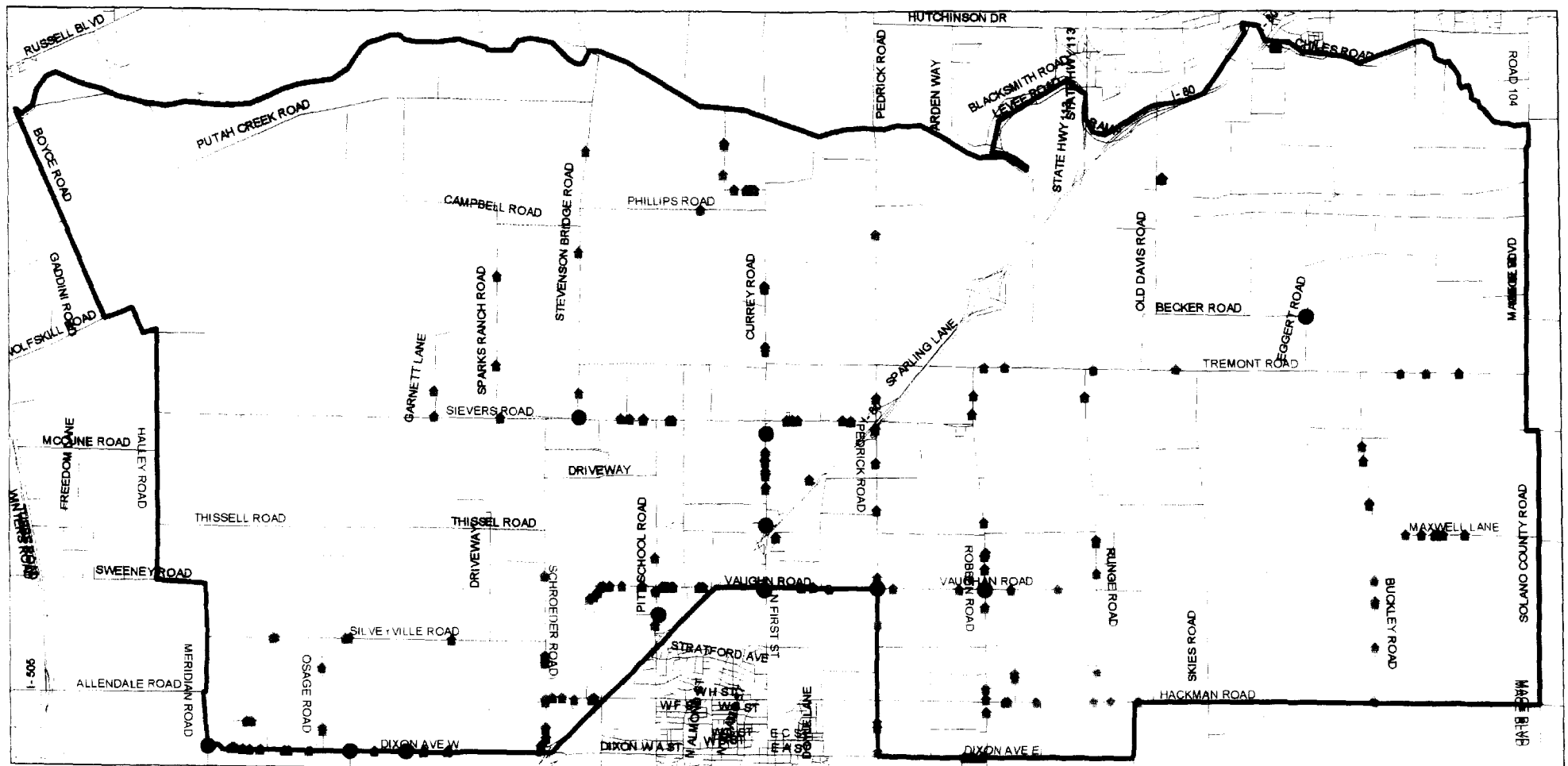


	<b>Forward Looking</b>						<b>Historical Cost<sup>1</sup></b>	<b>Total Cost</b>
	<b>Object Specific</b>							
	<b>Vol. Sens.</b>	<b>Vol. Insens.</b>	<b>Shared #1</b>	<b>Shared #2</b>	<b>Shared #3</b>	<b>Common Cost</b>		
<b>A</b>	16	5	X		X	X	21	X
<b>B</b>	80	150	X			X	230	X
<b>C</b>	50	240		X		X	290	X
<b>D</b>	85	45		X	X	X	130	X
<b>Totals</b>	<b>231</b>	<b>440</b>	<b>40</b>	<b>5</b>	<b>20</b>	<b>10</b>	<b>671</b>	<b>766</b>





**BLOCK GROUP 60952533.982**  
**DIXON AREA**



Scale in Miles



## HOUSEHOLDS

SAI'S

BG 2533.982

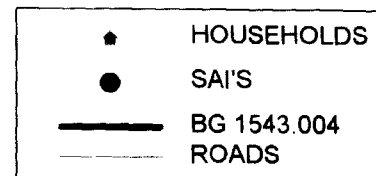
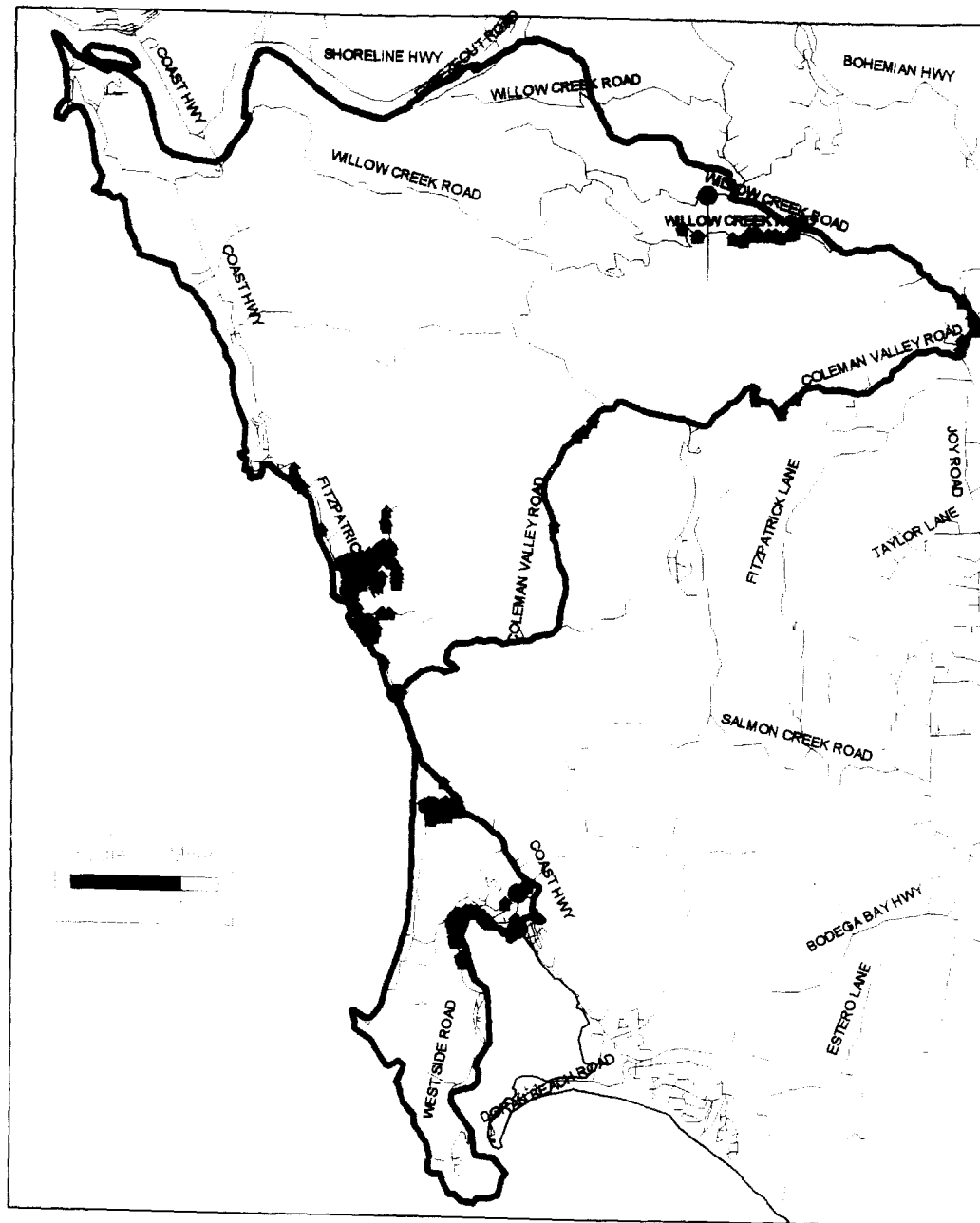
## ROADS

DIXN6 012496D

PREPARED BY PACIFIC BELL  
GEOGRAPHIC INTELLIGENCE SERVICES  
BUS MKT GRP

PROPRIETARY INFORMATION: NOT FOR USE OR DISCLOSURE  
OUTSIDE PACIFIC BELL EXCEPT UNDER WRITTEN AGREEMENT

# **BLOCK GROUP 60971543.004** **BODEGA BAY AREA**

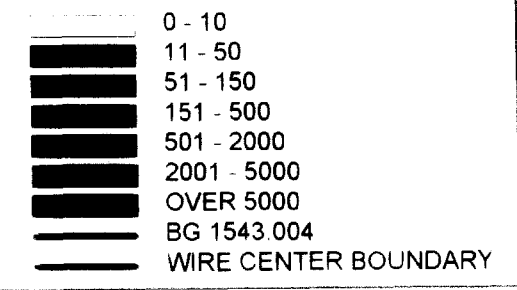
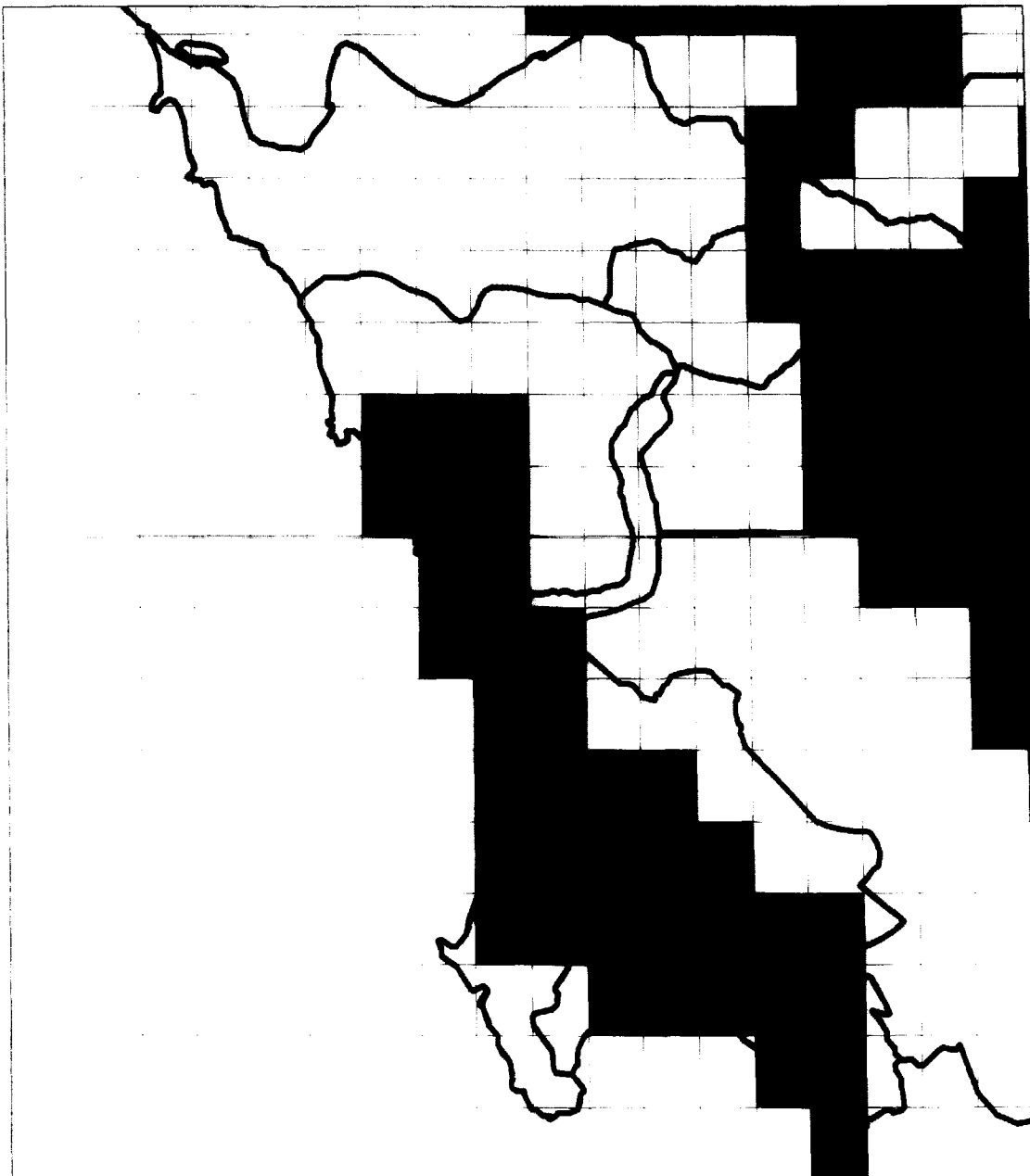


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PREPARED BY K. DOMBROWSKI (510)823-5025  
 GEOGRAPHIC INTELLIGENCE SERVICES - BUS MKT GRP

# **BODEGA BAY AREA RES/BUS DENSITY NINE GRID (AVERAGE)**



Scale in Miles



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BUS MKT GRP

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**UNIVERSAL SUBSIDY AMOUNTS  
BY CENSUS BLOCK GROUP  
COST PROXY MODEL  
CALIFORNIA**

■	-\$80.00 - \$10.00
■	\$10.01 - \$25.00
■	\$25.01 - \$50.00
■	GREATER THAN \$50.00
■	SUBSIDY NOT AVAILABLE

PROPRIETARY INFORMATION. NOT FOR USE OR DISCLOSURE  
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PREPARED BY PACIFIC BELL  
GEOGRAPHIC INTELLIGENCE SERVICES

# UNIVERSAL SUBSIDY AMOUNTS BY CENSUS BLOCK GROUP COST PROXY MODEL - SAN FRANCISCO BAY AREA



# UNIVERSAL SUBSIDY AMOUNTS BY CENSUS BLOCK GROUP COST PROXY MODEL - LOS ANGELES AREA





CALIFORNIA

R. 95-01-020

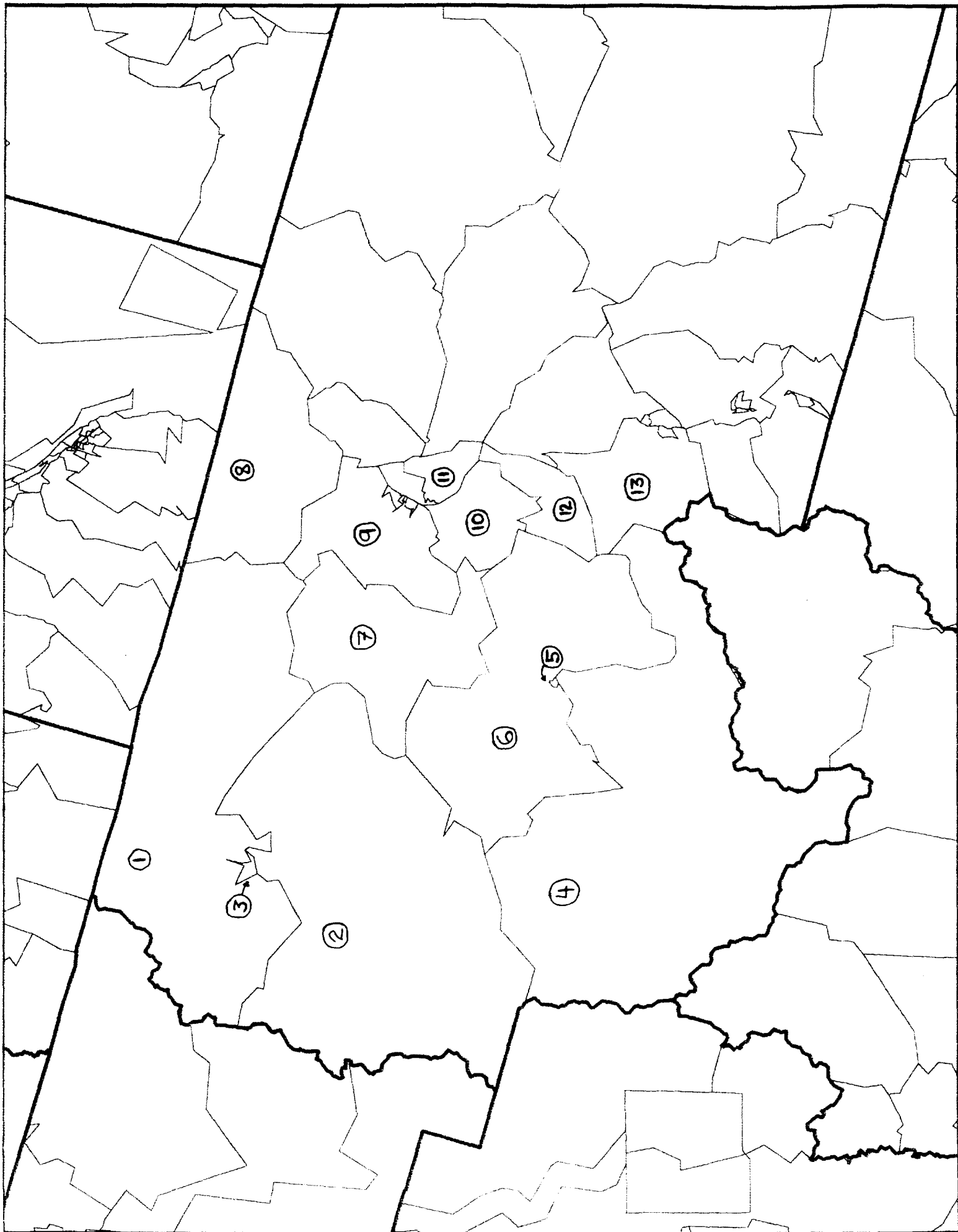
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ALJ Wong

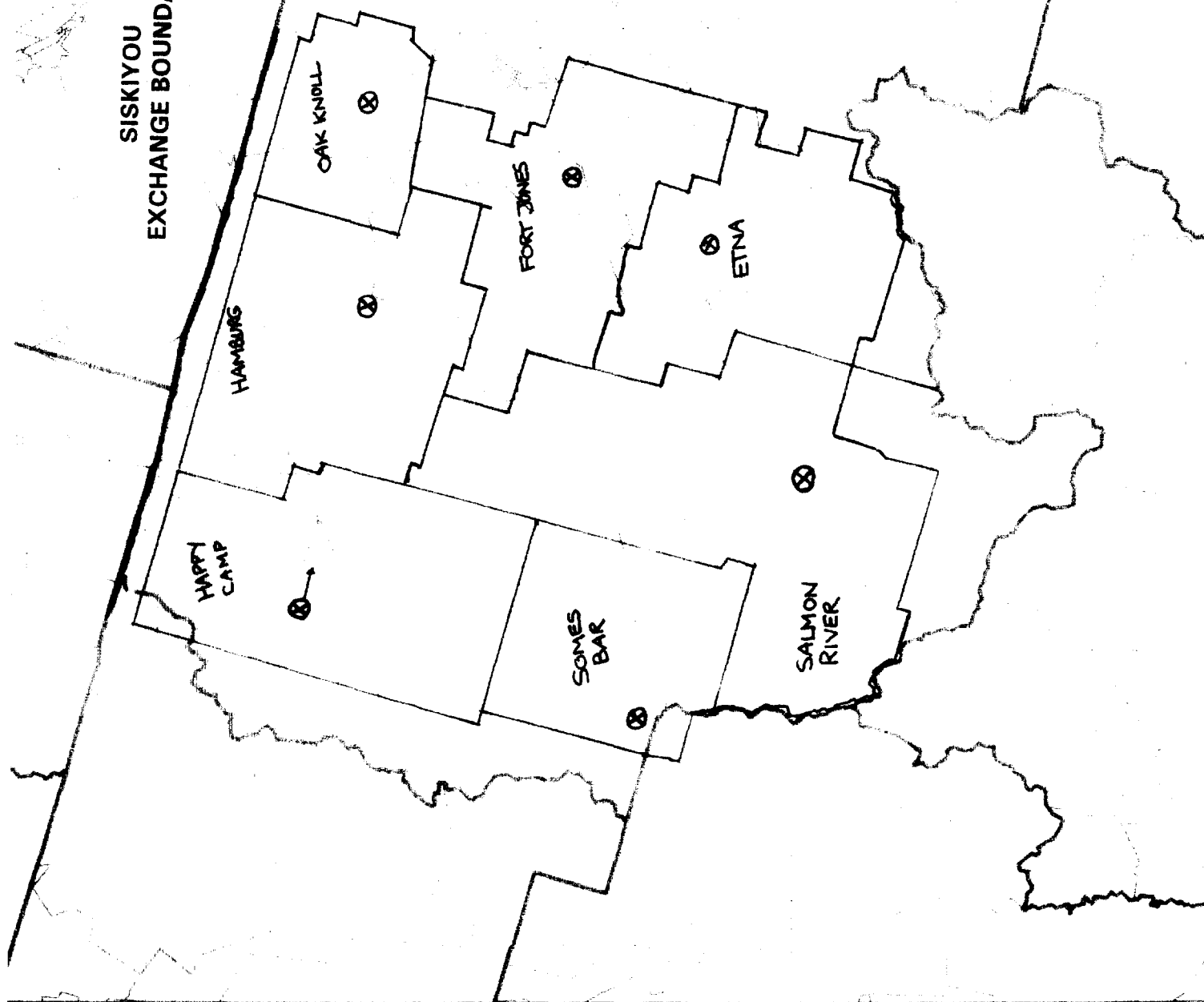
Exhibit 32

Introduced 5/96

SISKIYOU TELEPHONE COMPANY CBG AND EXCHANGE AREAS



SISKIYOU  
EXCHANGE BOUNDARIES



**invites you**

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●

# Cost Proxy Model Presentation of Methodology

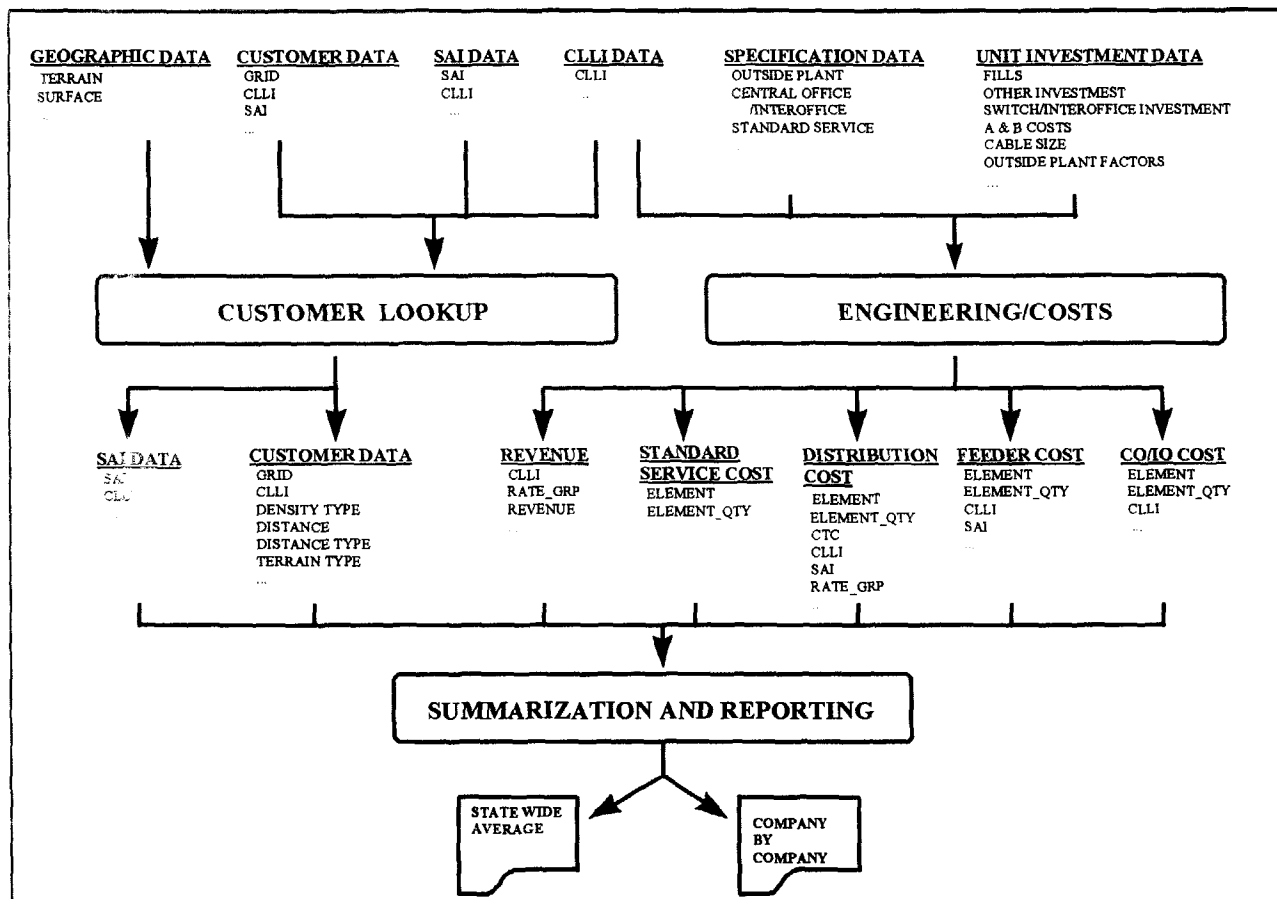
*given by*

*INDETEC International  
and  
Pacific Bell*

*May 20-21, 1996*

# Cost Proxy Model System Design

## Basic System Design



# Cost Proxy Model

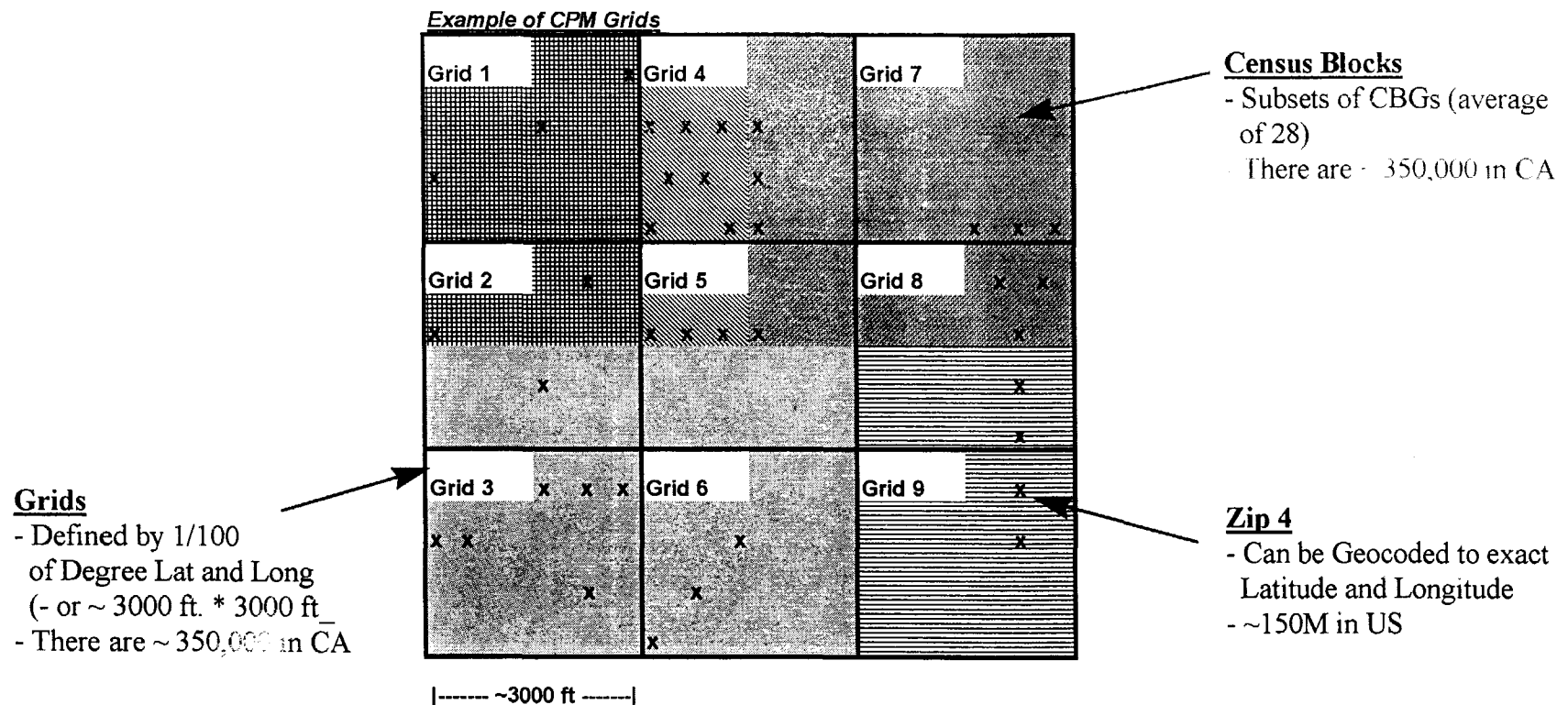
## The “Grid” Dimensions

- ⇒ Currently, the Following Dimensions are Attached at the “Grid” Level
  - ⇒ CLLI
  - ⇒ CBG
  - ⇒ State
  - ⇒ Company
  - ⇒ Political Boundaries
  - ⇒ Density Type
  - ⇒ Terrain Type
  
- ⇒ These Dimensions are Available but are Not in Use
  - ⇒ Ethnicity/Race
  - ⇒ Income
  - ⇒ Sex, Age
  - ⇒ Home Ownership

# Cost Proxy Model

## Customer Engine: The “Grid”, Part 1

- ⇒ Current California Model uses Census Block Household data apportioned to “Grids” based on Land Mass
- ⇒ Currently developing improved file using Zip4 data Points as apportioning unit





# Cost Proxy Model

## Customer Engine: The “Grid”, Part 2

- ⇒ Commercial Data Source Provides Wire Center Boundaries Along With the Lata, NXX, Switch Type, Rate Center, and Company
- ⇒ Using the Boundary, We can Then Assign the “Grids” to a Wire Center

